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INITIAL VALUE PHASE

Case Number: _____ Asset Description: _____
Lead Inventor: _____ College/Campus: _____

A. CORPORATE STRATEGY

- ☐ Invention supports current business, provides freedom to operate.
- ☐ Invention falls within technology roadmaps
- ☐ Invention could block competitor

B. PATENT/LEGAL

- ☐ No public/disclosure has been made
- ☐ Upon first scan, no prior art exists
- ☐ Invention fits within existing IP portfolio

C. COMMERCIALIZATION

- ☐ Inventor is a champion, willing to dedicate time to commercialization effort
- ☐ Advantage over state of the art can articulated
- ☐ Potential Market applications have been identified
- ☐ Market size of potential applications is positive
- ☐ No obvious regulatory hurdles in potential market exist
- ☐ No obvious competing technology can perform the same function
- ☐ Prototype exists or can be easily developed for demonstration